



C A L I F O R N I A

A R B O R W E E K

M A R C H 7 - 1 4

Photo Contest

PHOTO CONTEST RULES

In honor of California Arbor Week, March 7 – 14, 2012, California ReLeaf is pleased to kick off a California Arbor Week Photo Contest. This contest is an effort to increase awareness of and appreciation for the trees and forests in the communities where Californians live, work and play. This contest is designed to highlight the broad diversity of tree species, settings, and landscapes throughout our state, in locations urban and rural, large and small, and on public and privately owned land. Trees provide many benefits to our communities. They clean our air and water, save energy, raise property values, foster neighborhood pride, provide wildlife habitat, revitalize neighborhoods, and create an inviting outdoor environment for people to play, exercise and socialize. In addition, trees provide significant benefits related to health and nutrition, crime reduction, community beautification, neighborhood revitalization, and economic vitality. Appreciate what trees mean for your community!

We are looking for the best photos in the following categories:

My Favorite California Tree(s)

Trees Where I Live

All submissions must be **received by close of business on Friday, March 30, 2012.**

PHOTOGRAPH SUBMISSION

Contestants will complete, sign, and submit the **Photograph Submission and Release Form** for each photograph (maximum of two photos can be submitted per person). If under the age of eighteen (18), a parent or legal guardian must complete and sign the forms. When the ownership of a submitted photograph is contested, California ReLeaf reserves the right to discontinue use of the photograph and disqualify the photograph from the contest. Any photograph that includes a recognizable person or people also requires permission from that individual or those people. If the person(s) in the photograph are under the age of eighteen (18), permission must be granted by a parent or legal guardian.

All photographs must be taken in California. Photographs may be taken during California Arbor Week, March 7 – 14, or at any time prior to the submission deadline.

Submitted photographs are recommended to be a minimum resolution of 300 ppi/dpi or higher in a .jpg format. Prints are acceptable. Photographs may be horizontal or vertical, in color or in black and white. Photographs cannot include borders, frames, dates, watermarks, signatures, or copyright images on the photographs. Digital enhancements for minor cropping, contrast, saturation, or red-eye removal are allowed. Significant enhancements or manipulations will disqualify the submitted photograph.

Photograph submissions can be sent via e-mail or by regular mail (prints or digital images on a CD). Submissions by e-mail will include the digital photographs and scanned required forms listed above. Entries without the Photograph Submission and Release Form will be considered incomplete and ineligible for the competition. *California ReLeaf will not return any images submitted by Contestants.*

Submit entries to:
photocontest@californiareleaf.org

Submit entries to: photocontest@californiareleaf.org. Submissions by mail will include the photographs on a CD labeled with the photographer's name and all required forms listed above.

Mail to: California ReLeaf, Attn: Arbor Week Photo Contest, 2112 Tenth Street, Sacramento, CA 95817.

Submitted materials will not be returned. California ReLeaf recognizes that the photographer owns the photograph and the copyright to the photograph. California ReLeaf reserves the right to crop photographs as necessary. The photographer allows California ReLeaf non-exclusive rights to use and publish the photograph on California Arbor Week and California ReLeaf websites, in publications, press releases, brochures, or displays to promote California Arbor Week and urban forestry in California.

JUDGING

All submissions will be screened for acceptability. Acceptable submissions will be judged by personnel from California ReLeaf, the California Department of Forestry and Fire Protection (CAL FIRE) and the California Community Forests Foundation. The judges will review the photographs based by category. Staff from CAL FIRE and the California Community Forests Foundation is excluded from this contest. Each photographer may only win in one category. The decisions of the judges are final.

All submissions must be received by close of business on Friday, March 30, 2012. Winners will be announced in April 2012. Submissions received after the submission deadline will not be considered in this contest.

PRIZES

For each category, the winner will receive a \$100 cash prize and a subscription to California ReLeaf's *California Trees* newsletter. The winning photograph from each category will be posted to the California Arbor Week and the California ReLeaf websites. Photographs may also be used in publications, press releases, brochures, or displays to promote California Arbor Week and urban forestry in California.

CONDITIONS

California ReLeaf reserves the right to change the rules of the 2012 California Arbor Week photo contest as necessary. Any rule changes will be posted on the California Arbor Week web page.

Good luck!

Questions? Contact us at photocontest@californiareleaf.org or (916) 497-0037.





2012 PHOTO CONTEST

PHOTOGRAPH SUBMISSION AND RELEASE FORM

Please submit one form per photograph.

Photographer's Name _____

Address _____

E-mail _____ Phone _____

Category (circle one)

My Favorite California Tree(s)

Trees Where I Live

Name of photograph _____ Date taken _____
(needs to match the name of the electronic file)

Where was the photo taken?

Town/City _____ County _____

Name of street, park, public property or other named area.

Description of Photograph (i.e. What makes this tree unique? Why is it your favorite tree? What species is it?)

I hereby make the following statements, releases and assurances to California ReLeaf: I have read the California Arbor Week 2012 Photo Contest Rules. I certify that I ("Photographer") am the person who took the photograph(s) submitted, and I have not assigned any of my rights associated with the photographs to any third party and have sole, complete and unrestricted authority to enter into this release and to grant the rights described in this release. If there are recognizable persons in my photographs, I certify that I have obtained permission from that person or those persons, or from the parent or legal guardian of persons under the age of 18. I release California ReLeaf from any liability whatsoever that arises from their use of the photographs except for uses that violate the terms and conditions of this release. I hereby grant California ReLeaf the royalty-free and nonexclusive right to distribute, publish, display and use the photograph(s) to promote California Arbor Week or to use as they see fit. My consent authorizes any publication or disclosure of the photograph(s) and I waive any right to inspect or approve the finished product, advertising, or copy that may be used in connection with the photograph(s).

Print Name of Photographer _____ Signature of Photographer _____ Date _____

Consent of Guardian (for children under 18 years of age)

I am the parent or legal guardian of the above named minor and hereby approve the above release.

Signature of Parent or Legal Guardian _____ Date _____ Phone Number _____