

VIDEO CONTEST

Grades 6, 7, & 8

ARBOR WEEK CONTEST THEME: TREES ARE SUPERHEROES!

ARBOR WEEK BACKGROUND

Celebrate California Arbor Week -- March 7-14! Arbor Day has been celebrated nationally since 1872 and California is one of the few states to celebrate with an entire Arbor Week. Your celebration can be simple: plant a tree in honor of your video contest winners, get older students to help younger students plant a tree, or use one of our classroom activities to get your students thinking about trees in new ways. Visit www.arborweek.org for more ideas on how you can celebrate California Arbor Week and events being held in your area.

HOW IT WORKS

The theme for the 2017 video contest is “Trees Are Superheroes!” Encourage students to think about all the ways that trees lend a hand in our everyday lives. What are all the ways that trees protect us and our communities? Learn more at <http://californiareleaf.org/whytrees/>! Students can create and submit a short video that reflects his or her understanding of the important roles trees play in cities and towns. Student videos must follow the contest rules below. Students are responsible for submitting their own videos to California ReLeaf -- no school affiliation is required, though classroom participation is encouraged! State Officials will then review the collected entries to select a final statewide winner, and winners will be celebrated during the 2017 California Arbor Week.

CONTEST RULES

- All entries must be original videos created by a California student who is currently in sixth, seventh, or eighth grade.
- **The file name must include the student’s first and last name. Example: “JohnSmithVideoContest.mov”.**
- Each student can submit one (1) entry.
- Entries should be in horizontal (not vertical) format.
- Entries should be no longer than **30 seconds**.
- Entries should not contain names, logos, brands, or music.
- The video must be related to the contest theme in some way. The theme **Trees Are Superheroes!** must appear at some point in the video.
- Entries must be in one of the following digital video formats: AVI, MOV, MPG, or WMV.
- Submit video file entries **along with entry form** via email (one entry per student) to info@californiareleaf.org by February 14, 2017.

CONTEST PRIZES

Two statewide winners will be chosen. Each winner will receive:

- A \$100 check (mailed to their home)
- An award certificate

The winning videos will be displayed on the California ReLeaf/CAL FIRE websites and shared on social media.

**Questions?
Trouble sending a video?
Contact us at
info@californiareleaf.org.**

This annual event is sponsored by California Department of Forestry and Fire Protection (CAL FIRE), California Community Forests Foundation, & California ReLeaf.

2017 VIDEO CONTEST STUDENT REPORT FORM

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Complete the form and send with your video entry to:

info@californiareleaf.org

Grade Level: 6th grade 7th grade 8th grade

Name: _____

Address _____

City _____ State _____ Zip _____

Parent or Guardian Name _____

Parent or Guardian Phone Number: _____

School/Group Name: _____

School/Group Address: _____

City _____ State _____ Zip _____

School/Group Phone: _____



All videos become the property of California ReLeaf.