

3th Annual Video Contest Grades 6 - 12

Celebrate California Arbor Week – March 7-14, 2018

ARBOR WEEK CONTEST THEME:

Healthy Trees, Healthy Me!

Video Contest Background

National Arbor Day started in 1872, but California is one of the few states to celebrate trees with an entire Arbor Week. It is a time for Californians of all ages to applaud the trees around them. Visit arborweek.org for more information on this week long celebration. This video contest invites 6th through 12th grade students to be a part of the fun. This is a time to think about trees in a new way.

This year's theme is **Healthy Trees, Healthy Me!** This timely topic focuses on both the direct health benefits from trees AND the importance of keeping trees healthy. Before you start on your video project, think about ways you and your peers can keep trees healthy? How do trees keep you healthy? Would your community be healthy if there were no trees? Learn more about the health benefits of trees and challenges trees face today such as drought, or tree pests & diseases online or at californiareleaf.org/resources.

Your challenge is to create and submit a short video that reflects how the theme **Healthy Trees, Healthy Me!** affects you and your community. Your video must follow the contest rules. Entries that do not meet the rules will be disqualified. You are responsible for submitting your own video to California ReLeaf -- no school affiliation is required, though we encourage entire classrooms to participate!

State officials will then review the entries to select two statewide winners.

The two statewide winners will each receive:

- A \$100 check and award certificate (mailed to their home).
- Videos will be posted on the California ReLeaf and CAL FIRE website, shared on social media, and a screenshot poster will be displayed at the California State Fair.

Video Contest Rules

- Entry must be an original video created by a California student who is currently in sixth through twelfth grade. A student can submit only one entry.
- Entry must be related to the contest theme in some way. The theme **Healthy Trees, Healthy Me!** must appear at some point in the video.
- Entry must be no longer than **30 seconds**.
- Entry must be in horizontal (not vertical) format.
- Entry cannot contain brand names, logos, and any music must be original or public domain.
- Entry must be in one of the following digital video formats: AVI, MOV MPG or WMV.
- The file name must include your first and last name. Example: "JohnSmithVideoContest.mov".
- Submit video file entry **along with entry form** via email to info@californiareleaf.org by February 14, 2018. All entries will become property of California ReLeaf.

This annual event is sponsored by California Department of Forestry and Fire Protection (CAL FIRE), PG&E, and California ReLeaf.

Questions? Contact us at info@californiareleaf.org.

2018 VIDEO CONTEST STUDENT REPORT FORM

Complete the form and send with your video entry to:

info@californiareleaf.org

Deadline: February 14, 2018

Grade Level: 6th grade 7th grade 8th grade 9th grade 10th grade 11th grade 12th grade

Name _____

Address _____

City _____ State _____ Zip _____

Parent or Guardian Name _____

Parent or Guardian Phone Number: _____

School/Group Name: _____

School/Group Address: _____

Checklist:

Video Title: _____

No longer than 30 seconds.

Horizontal format.

AVI, MOV, MPG or WMV format.

File name includes first and last name, example "JohnSmithVideoContest.mov."

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